Zambezi FM

Country of Origin	Zambia
Media Owner	Privately owned
Radio Genre	Modern Contemporary
Coverage	Livingstone, Kazungula and Zimba in the South
Broadcast platforms	FM
Language of station	English with a local language broadcast on Thursday between 06H00 & 10H00
Audience Reach	200k (approx.)
Target Audience	15 – 55, Males & Females, Urban, formally employed & Tourist