Ghana

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 2.3M viewers (approx.)
Satellite Pay-TV platforms	DSTV StarSat	Reach 487K viewers (approx.) Reach 1.8M viewers (approx.)
Through local DTT platforms	Star Times	Reach 1.8 M viewers (approx.)
Free-to-air platforms	N/A	N/A
Digital - YouTube	Yes	293K subscribers
Digital - Facebook	Yes	2.3M followers
Digital - Website	Yes	N/A