Rwanda

The Food Tube

Genre	Food
No. of episodes	Ongoing
Dur. / episode	25 minutes
Language of the programme	Kinyarwanda
On-air since	2014
Freq. of broadcast	1
Org. broadcast time	19H00 Thursday
Rpt. Broadcast time(s)	10H30 Friday 10H15 Sunday
Target audience - gender	Women
Target audience – age group	18-50
Target audience – income group	Lower and Middle
Synopsis	Cooking show