Rwanda

MUTIMA W' URUGO



Genre	General entertainment
No. of episodes	Ongoing
Dur. / episode	1Hour 30min
Language of the programme	Kinyarwanda
On-air since	N/A
Freq. of broadcast	3
Org. broadcast time	21h30-23h00 Tue, Thu 22h00-23h30 Wed
Rpt. Broadcast time(s)	19h00-20h00 Sat & Sun
Target audience - gender	Male & Female
Target audience – age group	30-60
Target audience – income group	Middle-Upper
Synopsis	The show targets married people and of course it is liked because the audience gains lessons on how to build their homes