TANZANIA

Isidingo

Genre	Drama
No. of episodes	Ongoing
Dur. / episode	30min
Language of the programme	English
On-air since	N/A
Freq. of broadcast	5
Org. broadcast time	19H30 - 20H00 Mon – Fri
Rpt. Broadcast time(s)	09H30 Mon – Fri 23H45 Sat 10H00 Sun
Target audience - gender	Male and Female
Target audience – age group	13-35+
Target audience – income group	Middle – Upper
Synopsis	A hugely popular South African series. South African soap opera centering around the lives of the wealthy Haines family, the Matabanes, and the lives of the inhabitants of the mining town Horizon Deep.