TANZANIA

The Base

Genre	Music and general entertainment
No. of episodes	Ongoing
Dur. / episode	45min
Language of the programme	English and local languages
On-air since	N/A
Freq. of broadcast	5
Org. broadcast time	17H15-18H00 Mon – Fri
Rpt. Broadcast time(s)	N/A
Target audience - gender	Male and Female
Target audience – age group	15-35+
Target audience – income group	Lower- Upper

Synopsis

An explosive music program aired live featuring the hottest music videos. Enjoy exclusive interviews with both talented upcoming and top-rated Tanzanian musicians about their journey of success.