Malawi

Fresh Entertainment Lockdown

Genre	Music
No. of episodes	Ongoing
Dur. / episode	1 hour
Language of the programme	English & Chichewa
On-air since	2014
Freq. of broadcast	1
Org. broadcast time	18H00 Friday
Rpt. Broadcast time(s)	20H30 Wednesday
Target audience - gender	M / F
Target audience – age group	16 - 35
Target audience – income group	Middle
Synopsis	The program focuses mainly on music and young people in the creativity world. It aims at exposing and promoting different talents in Malawi.