Malawi

Sports Axis



Genre	Sports
No. of episodes	Ongoing
Dur. / episode	1 hour
Language of the programme	Chichewa
On-air since	2015
Freq. of broadcast	2
Org. broadcast time	20H30 Monday & Friday
Rpt. Broadcast time(s)	08H30 Tuesday & Saturday
Target audience - gender	Male
Target audience – age group	15 +
Target audience – income group	Middle
Synopsis	This is an all-round sports bulletin with results and reactions from sportsmen and women, officials and fans. The show covers all the major sports locally and also include highlights of the events.