Malawi

Social Hub

Genre	Music
No. of episodes	Ongoing
Dur. / episode	1h 30 mins
Language of the programme	English & Chichewa
On-air since	2016
Freq. of broadcast	5
Org. broadcast time	14h30 Monday - Friday
Rpt. Broadcast time(s)	N/A
Target audience - gender	M / F
Target audience – age group	11– 40
Target audience – income group	Middle

Synopsis

Hosted by Priscilla Kayira, this interactive show includes a mix of local music, latest news and trends with live social media interactions with viewers.