COUNTRY PROFILE

Ghana 31 Million

Approx. TV viewers : 27 Million

Approx. Pay TV viewers : 7.4 million

Dominant languages : English, Akan, Ewe

Major cities, towns, provinces	Population (approx.)	Males (%)	Females (%)
Accra	4.2 million	49	51
Kumasi	3.4 million	49	51
Sekondi-Takoradi	991 000	48	52
Tamale	672 000	49	51
Atsiaman/Ashaiman	241 000	50	50

Urban population : 58%

Rural Population : 42%

Media Landscape

TV Stations	Adom TV, TV3, UTV, Joy Prime, GTV, GH One, Joy News, TV XYZ, Metro TV, Angel TV,
Radio Stations	Peace FM, Adom FM, Citi FM, Joy FM, Kessben FM, Nhyira FM, Hello FM, Okay FM, Zaa Radio, Radio Gold
Newspapers	Daily Graphic, Daily Guide, Ghanaian Times, The Mirror, Junior Graphic, The Chronicle, Graphic Sports, Business and Financial Times, Graphic Showbiz, Daily Dispatch
Magazines	Vault Magazine, Glitz Africa, Legacy Magazine,

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