COUNTRY PROFILE

DRC : 91 Million

Approx. TV viewers : 19 million | **Approx. Pay TV viewers : 7.5 million** | **Dominant languages : French, Lingala, Tshiluba, Kiswahili**

Major cities, towns, provinces	Population (approx.)	Males (%)	Females (%)
Kinshasa, Kinshasa Province	15 Million	49%	51%
Mbuji-Mayi, Kasai-Oriental Province	2.6 Million	48%	52%
Lubumbashi, Haut-Katanga Province	2.5 Million	49%	51%
Kisangani, Tshopo Province	1.3 Million	48%	52%
Bukavu, South-Kivu Province	1.1 Million	47%	53%

Urban population : 45 %

Rural Population : 55 %

Media Landscape

TV Stations	RTNC, Malaika TV, Nyota TV, Mikubu TV, Digital Congo, B-One TV, Moliere TV, Onewo TV, Raga TV
Radio Stations	RTNC, B-One Radio, Malaika Radio, HK6 Radio, Nyota Radio, Mikubu Radio, Radio Okapi, Top Congo FM, Digital Congo FM
Newspapers	Le Potentiel, L'Avenir, Le Soft, L'Observateur, Le Phare
Magazines	Mining & Business Magazine, Mediacongo.net, Actualite.cd

KMP MEDIA