Zambia

3.7 Blaze

Genre	Music
No. of episodes	Ongoing
Dur. / episode	1 hour
Language of the programme	English
On-air since	2010
Freq. of broadcast	1
Org. broadcast time	15H00 Thursday
Rpt. Broadcast time(s)	17H00 Friday 16H00 Saturday
Target audience - gender	M / F
Target audience – age group	16 – 35
Target audience – income group	Middle
Synopsis	An interactive musical programme that shows Zambian music videos and allows the audience to request for their favorite videos. The presenter George Phiri also profiles musicians through live interviews; the guest later sing a track.

Watch the trailer here