Zambia

Born and Bred

Genre	Music
No. of episodes	Ongoing
Dur. / episode	1 hour Tuesday 30mins Thursday
Language of the programme	English
On-air since	Early 2000
Freq. of broadcast	2
Org. broadcast time	22H30 Tuesday & Thursday
Rpt. Broadcast time(s)	N/A
Target audience - gender	M / F
Target audience – age group	15 – 49
Target audience – income group	Lower – Middle

Watch the trailer here

Synopsis

A live music show that showcases Zambian Music. It gives an insight into Zambia's new and old Music. Throwback show on Thursday takes you down memory lane with 90's and 00's music.