Zambia

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 8M viewers (approx.)
Satellite Pay-TV platforms	DSTV channel 275 TopStar Zuku	Reach 1.3M viewers (approx.) Reach 5.2M viewers (approx.) N/A
Through local DTT platforms	GOTV	Reach 1.5M viewers (approx.)
Free-to-air platforms	N/A	N/A
Digital - YouTube	Only selected content is streamed live	13.4K subscribers
Digital - Facebook	Only selected content is streamed live	143k followers 41k likes
Digital - Website	Live Streaming is available	N/A