Zimbabwe

ZBC TV
the pioneers of local content

World Sports

Genre	Sport round-up
No. of episodes	156
Dur. / episode	30 minutes
Language of the programme	English
On-air since	2017
Freq. of broadcast	Weekly
Org. broadcast time	Tuesday 19H30
Rpt. Broadcast time(s)	Wednesday 08H00
Target audience - gender	Male
Target audience – age group	25-45
Target audience – income group	Upper
Synopsis	A weekly round-up of local and international sporting events with more focus on internationally based Zimbabweans.

Watch the trailer here

KMP MEDIA