Zimbabwe

Distribution platforms

ZBC TV
the pioneers of local content

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 6.6M viewers (approx.)
Satellite Pay-TV platforms	DSTV channel 280	Reach 900K viewers (approx.)
Through local DTT platforms	N/A	N/A
Free-to-air platforms	Yes	Reach 6.5M viewers (approx.)
Digital - YouTube	N/A	N/A
Digital - Facebook	N/A	564k follower 456k likes
Digital - Website	N/A	N/A

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