Uganda

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 20M viewers (approx.)
Satellite Pay-TV platforms	DSTV ZUKU AZAM	Reach 428k viewers (approx.) N/A N/A
Through local DTT platforms	GO TV Star Times	Reach 1.1M viewers (approx.) Reach 5.92M viewers (approx.)
Free-to-air platforms	Signet Uganda	Reach 12M viewers (approx.)
Digital - YouTube	UBC Television Uganda – Selected programs are broadcasted live.	44,3K Subscribers
Digital - Facebook	UBC TV – Selected programs are broadcasted live.	90K Likes 140K Followers
Digital - Website		N/A