Malawi

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 623k viewers (approx.)
Satellite Pay-TV platforms	Zuku channel 47 StarSat Azam TV channel 383	Reach 180K viewers (approx.)
Through local DTT platforms	Gotv channel 160	Reach 330k viewers (approx.)
	Malawi Digital Broadcasting Network (MDBNL) - Kiliye Kilye channel 102	Reach 113k viewers (approx.)
Free-to-air platforms	N/A	N/A
Digital - YouTube	Selected programs streamed live	3.46K subscribers
Digital - Facebook	Selected programs streamed live	155k followers 108k likes
Digital - App	Mibawa App (24h live TV)	9400 subscribers