Malawi

Music Splash

Genre	Music
No. of episodes	52
Dur. / episode	15 minutes
Language of the programme	Chichewa
On-air since	N/A
Freq. of broadcast	2
Org. broadcast time	18H30 Wednesday
Rpt. Broadcast time(s)	18H30 Saturday
Target audience - gender	M / F
Target audience – age group	30 – 45
Target audience – income group	Middle
Synopsis	Featuring the hottest new music videos on the local scene.