Malawi

Choices

Genre	Drama
No. of episodes	140
Dur. / episode	30 minutes
Language of the programme	English & Chichewa
On-air since	2015
Freq. of broadcast	1
Org. broadcast time	21H30 Tuesday
Rpt. Broadcast time(s)	18H00 Saturday
Target audience - gender	Female
Target audience – age group	15 – 45
Target audience – income group	Middle – Upper
Synopsis	Four women who have been friends since childhood are now adults living with their own families. The show highlights their experiences as working class women, as they try to find a balance between the pressures of working in a heavily competitive, male dominated world and their responsibilities as African women at home.