Malawi

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	4 – NHK, Aljazeera, BBC & CCTV	Reach 745k viewers (approx.)
Satellite Pay-TV platforms	DSTV channel 295	Reach 122k viewers (approx.)
	Zuku channel 32	N/A
	StarSat	Reach 180k viewers (approx.)
	Azam TV channel 380	N/A
Through local DTT platforms	Gotv channel 90 / 801	Reach 330k viewers (approx.)
	Malawi Digital Broadcasting Network (MDBNL) - Kiliye Kiliye channel 1	Reach 113k viewers (approx.)
Free-to-air platforms	Malawi Digital Broadcasting Network (MDBNL) - Kiliye Kiliye channel 1	Reach 113k viewers (approx.)
Digital - YouTube	N/A	N/A
Digital - Facebook	News and selected programs are broadcast live	184k followers 177k likes
Digital - Website	Live broadcasting and other content uploaded	N/A