KENYA

Jezebel

Genre	Bible drama telenovela
No. of episodes	Ongoing
Dur. / episode	1 hour
Language of the programme	English
On-air since	2008
Freq. of broadcast	1
Org. broadcast time	20H00 Thursday
Rpt. Broadcast time(s)	N/A
Target audience - gender	M – F
Target audience – age group	21 – 40
Target audience – income group	Low – Middle
Synopsis	A beautiful Phoenician princess who marries King Ahab to become Queen and uses seduction & beauty to achieve all she wants. However, not everyone is pleased with the princess.