KENYA

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 3.8M viewers approx.
Satellite Pay-TV platforms	DSTV channel 247	Reach 996K viewers approx.
Through local DTT platforms	GOTV channel 97 Zuku channel 14	Reach 2.8M viewers approx. N/A
Free-to-air platforms	N/A	N/A
Digital - YouTube	Live videos, news and content posted	1.84M subscribers
Digital - Facebook	Live videos, news, shows and content posted	788K followers
Digital - Website	Live News, videos, shows and station updates posted	N/A