Kenya

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 11.1M viewers approx.
Satellite Pay-TV platforms	StarTimes	Reach 7.3M viewers approx.
	Zuku	N/A
	Dstv	Reach 996K viewers approx.
Through local DTT platforms	GoTV	Reach 2.8M viewers approx.
Free-to-air platforms	N/A	N/A
Digital - YouTube	Mostly contains Live news and some videos	164K subscribers
Digital - Facebook	Live videos posted, videos, and posts posted	194K followers
Digital - Website	News updates and lives are posted	N/A