Zambia

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 8M viewers (approx.)
Satellite Pay-TV platforms	DSTV channel 271 TopStar channel 110/ 545	Reach 1.3M viewers (approx.) Reach 5.2M viewers (approx.)
Through local DTT platforms	GOTV channel 99	Reach 1.5M viewers (approx.)
Free-to-air platforms	N/A	N/A
Digital - YouTube	Selected content is streamed live or. uploaded	3K subscribers
Digital - Facebook	Selected content are broadcast live	250k likes 400k follows
Digital - Website	News and current affairs clips are uploaded.	48 100 Monthly Visits