Zambia

Live Wire



Genre	Comedy
No. of episodes	Ongoing
Dur. / episode	1 hour
Language of the programme	English & Nyanja
On-air since	2015
Freq. of broadcast	1
Org. broadcast time	20H00 Saturday
Rpt. Broadcast time(s)	12H00 Monday
Target audience - gender	M / F
Target audience – age group	25 - 50
Target audience – income group	Lower – Middle
Synopsis	A comedy show that aims at entertaining people through laughter, by bringing audiences comedy. It features clips of short videos and a segment with different local comedian.