Zambia

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 8M viewers (approx.)
Satellite Pay-TV platforms	DSTV channel 277 Top Star channel 105	Reach 1.3M viewers (approx.) Reach 5.2M viewers (approx.)
Through local DTT platforms	GOtv	Reach 1.5M viewers (approx.)
Free-to-air platforms	N/A	N/A
Digital - YouTube	Selected content is uploaded	677 subscribers
Digital - Facebook	Live news broadcast and selected content	31k followers 27k likes
Digital - Website	N/A	N/A