Uganda

My Ride



Genre	Car Lifestyle Show
No. of episodes	Once a week
Dur. / episode	30 minutes
Language of the programme	English and Luganda (80% and 20% respectively)
On-air since	2019
Freq. of broadcast	Weekly
Org. broadcast time	19H00 Sunday
Rpt. Broadcast time(s)	10H40 Tuesday
Target audience - gender	Men
Target audience – age group	25-40
Target audience – income group	Middle

Watch trailer here

Synopsis

Car dealers, ordinary people and celebrities showcase their cool cars. A mechanic shares driving tips as well as how to solve certain mechanical issues.