COUNTRY PROFILE

Zimbabwe 15 Million

Approx. TV viewers : 4.7 million

Approx. Pay TV viewers : 1.4 million

Dominant languages : Shona, English, Ndebele

Major cities, towns, provinces	Population (approx.)	Males (%)	Females (%)
Harare Province	1.5 Million	48%	52%
Bulawayo Province	653 000	47%	53%
Masvingo Province	1.5 Million	47%	53%
Mutare, Manicaland Province	262 000	48%	52%
Gweru, Midlands Province	92 000	48%	52%

Urban population : 31 %

Rural Population : 69 %

Media Landscape

TV Stations	ZBC TV
Radio Stations	Radio Zimbabwe, Star FM, Power FM
Newspapers	The Chronicle, Daily News, The Harare Tribune, The Herald, The Mail, News Day, The Standard, Zimbabwe Daily News, Zimbabwe Independent, Zimbabwe Telegraph, Zimbaber Tribune
Magazines	Zi Metro, Zimbo Jam, B Metro, Harare Magazine, Lifestyle Mag

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