COUNTRY PROFILE

# Namibia 2.5 Million

**Approx. TV viewers : 1.7 million** | **Approx. Pay TV viewers : 660k** | **Dominant languages : Oshiwambo, English, Afrikaans, German, Rukawangali**

| Major cities, towns, provinces | Population (approx.) | Males (%) | Females (%) |
|---|---|---|---|
| Windhoek, Khomas Region | 431 000 | 48% | 52% |
| Walvis Bay, Erongo Region | 52 000 | 49% | 51% |
| Swakopmund, Erongo Region | 25 000 | 48% | 52% |
| Oshakati, Oshana Region | 33 600 | 48% | 52% |
| Rundu, Kavango-East Region | 58 000 | 47% | 53% |

**Urban population : 56 %**

**Rural Population : 44 %**

## Media Landscape

| | |
|---|---|
| TV Stations | NBC TV, One Africa |
| Radio Stations | National FM, Kati FM, Fresh FM, Radio Wave, Omulunga, Nova, JACC, Kosmos, Energy 100 FM, 99FM |
| Newspapers | The Namibian, Republikein, New Era, Namibian Sun, Omutumwa, Windhoek Observer, The Confidente, Allgemeine Zeitung |
| Magazines | Insight Namibia Magazine, Go! Namibia, Edunews Magazine |

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