COUNTRY PROFILE

Eswatini 1.2 Million

Approx. TV viewers : 360K

Approx. Pay TV viewers : 145k

Dominant languages : siSwati & English

Major cities, towns, provinces	Population (approx.)	Males (%)	Females (%)
Manzini	355 000	53%	47%
Mbabane	76 000	52%	48%
Big Bend, Lubombo	10 000	52%	48%
Malkerns, Manzini	9 700	53%	47%
Nhlangano, Shiselweni	9 000	54%	46%

Urban population : 28 %

Rural Population : 72 %

Media Landscape

TV Stations	Eswatini TV, Channel yemSwati
Radio Stations	Eswatini English, Eswatini siSwati
Newspapers	Eswatini Observer, Times of Swaziland, Swaziland News
Magazines	The Nation