RADIO CITIZEN

Country of Origin	Kenya
Media Owner	Royal Media Service
Radio Genre	Heritage of forthright, very Kenyan & relevant content
Coverage	The whole of Kenya
Broadcast platforms	FM & Website, GOTV & DSTV
Language of station	Kiswahili
Audience Reach	7M Weekly
Target Audience	25-55, Males 50% & Females 50%, LSM 6+ ,Rural & Urban