Zambia

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 110k viewer (approx.)
Satellite Pay-TV platforms	Muvi TV Zuku	Reach 110k viewer (approx.) N/A
Through local DTT platforms	N/A	N/A
Free-to-air platforms	QTV	N/A
Digital - YouTube	News bulletins are uploaded	663 subscribers
Digital - Facebook	N/A	1 686 followers 1 574 likes
Digital - Website	N/A	N/A