# Botswana

## Youth Plug

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|---|---|
| Genre | Lifestyle |
| No. of episodes | 13 episodes per season |
| Dur. / episode | 30 minutes |
| Language of the programme | English |
| On-air since | October 2020 |
| Freq. of broadcast | Weekly |
| Org. broadcast time | Tuesday 19H30 |
| Rpt. Broadcast time(s) | Wednesday 12H00 |
| Target audience - gender | M / F |
| Target audience – age group | 20-35 |
| Target audience – income group | Lower - Middle |

Watch the trailer here

Synopsis

The show is presented by Tsabo – a social media fundi. This is the source of what Botswana's youth are getting up to and achieving. It is a platform to support and unearth young raw talent.