Botswana

Sparkle

Genre	Local family drama
No. of episodes	Season 1 = 13 Episodes
Dur. / episode	30 minutes
Language of the programme	English & Setswana
On-air since	Starting February 2021
Freq. of broadcast	Weekly
Org. broadcast time	Monday 17H30
Rpt. Broadcast time(s)	Tuesday 12H30 & Sunday 11H00
Target audience - gender	Female
Target audience – age group	20-35
Target audience – income group	Lower - Middle
Synopsis	Sparkle is a tele-drama series with local actors. The show is centered around issues surrounding family and friends in Botswana.

Watch the trailer here