Botswana

Colours

Genre	Local drama Series
No. of episodes	26 Episodes
Dur. / episode	30 minutes / 1 hour
Language of the programme	English
On-air since	2019
Freq. of broadcast	Weekly
Org. broadcast time	Saturday 19H30
Rpt. Broadcast time(s)	Wednesday 13H30
Target audience - gender	M / F
Target audience – age group	18 - 45
Target audience – income group	Lower - Middle
Synopsis	It tells a story of self-actualization, a journey of discovery into self and adaptability. The series explores the workplace, where we spend most of our lives, its challenges and how it affects our personal lives.