Botswana

Tshamekang

Genre	Sport
No. of episodes	52
Dur. / episode	1 hour
Language of the programme	Setswana
On-air since	2004
Freq. of broadcast	Weekly
Org. broadcast time	Saturday 16H00
Rpt. Broadcast time(s)	Sunday 16H00
Target audience - gender	Male
Target audience – age group	18 – 45
Target audience – income group	Lower - middle
Presenter	Nelson Ditibane
Format of the show	Expert analysis of local and international soccer games and other local sports Live interviews with local sports personalities Live viewer interaction