Botswana

TGIF

Genre	Music
No. of episodes	Year round
Dur. / episode	1 hour
Language of the programme	Setswana & English
On-air since	2019
Freq. of broadcast	Weekly
Org. broadcast time	Friday 18H00
Rpt. Broadcast time(s)	N/A
Target audience - gender	M / F
Target audience – age group	16-35
Target audience – income group	Lower - middle

Synopsis

Up and coming and established artists display their talents along with an in-depth look into the artists journey and inspiration.

Watch the trailer here