Botswana

The Rhythm

Genre	Music
No. of episodes	Year round show
Dur. / episode	1 hour
Language of the programme	Setswana & English
On-air since	2019
Freq. of broadcast	Weekly
Org. broadcast time	Friday 21H00
Rpt. Broadcast time(s)	Monday 12H00
Target audience - gender	M / F
Target audience – age group	16 - 35
Target audience – income group	Middle
Synopsis	Mix of local and international youthful urban music.

Watch the trailer here