Botswana

Distribution platforms

Particulars	Names of the platforms	Estimated no. of viewers
No. of broadcast feeds	1	Reach 135K viewers
Satellite Pay-TV platforms	N/A	N/A
Through local DTT platforms	Government DTT	Reach 135K viewers
Free-to-air platforms	N/A	N/A
Digital - YouTube	N/A	N/A
Digital - Facebook	News Bulletins TGIF	61k followers 44k likes
Digital - Website	N/A	N/A
Streaming platform	UPIC TV	N/A